

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
499492 /		06386563
<u>Product</u>		
PRIOR USA ACTN :60S		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/20/12 - 10/22/12	1788	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS/Prior USA Act-LCV VIC	10/19/12 / 10/19/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
TV14019	321	340
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/22/12	Cops/Dog The Bounty Hunter 1-2pm			1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$750.00			
N 2	KVVU	10/22/12	10/22/12	Extra		M-F	1:05-1:35am		1:00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$500.00			
N 3	KVVU	10/22/12	10/22/12	Katie Couric			2-3p		1:00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----				1	\$850.00				
N 4	KVVU	10/22/12	10/22/12	American Dad		M-F	230-3a		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----				1	\$300.00				
N 5	KVVU	10/22/12	10/22/12	Katie		M-F	3-4am		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----				1	\$300.00				
N 6	KVVU	10/22/12	10/22/12	Cops M-F 4-430x		M-F	4-430x		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----				1	\$300.00				
N 7	KVVU	10/22/12	10/22/12	Fox 5 News @ 430am		M-Th, Sun	430-5ar		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----				1	\$300.00				
N 8	KVVU	10/21/12	10/21/12	The Closer		Sun	1-2am		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1				1	\$300.00				
N 9	KVVU	10/21/12	10/21/12	CSI:Miami		Sun	12-1am		1:00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1				1	\$600.00				
N 10	KVVU	10/21/12	10/21/12	Fox 5 News @ 430am		M-Th, Sun	430-5ar		1:00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1				1	\$300.00				
Totals											10	\$4,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
499492 /	06386563	
Contract Dates	Product	Estimate #
10/20/12 - 10/22/12	PRIOR USA ACTN :60S	1788
Advertiser		Original Date / Revision
ISS/Prior USA Act-LCV VI		10/19/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	10	\$4,500.00	\$3,825.00
Totals	10	\$4,500.00	\$3,825.00

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6386563 UNAPPROVED REV #1 \$\$\$ TRF# 499492

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!! CIO 223 1111
HARRIS REPORT FROM REP OCT19/12 14.595
CHANGES *** KVUVT-TV ***

ADV	#	ADV.	NAME	ISS/PRIORITIES	USA	ACTION
AGY	#	AGY.	NAME	MUNDY	KATOWITZ	MEDIA

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT

1522 1522 WASHINGTON, DC STREET SE

CLASS : NATL - LOCAL REGIONAL

PREDICT PRIOR USA ACTN : 60S EST#1788 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP : TO ROSE
FR NIKKI
OK , D M1-M4
SEE LINES 11-14
TOTAL SAME
PLS CNF THANKS

STA:

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION : 60S

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION :60S

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : S
:LINE#: : : : : : : :
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1788
AGENCY PRODUCT CODE = 340
1 S 100P-200P 60 \$750.00 10/
PROGRAM : COLD CSE FILES
CON COM1: COLD CSE FILES

REP HEADLINE# 6386563 TRF# 499492
\$\$\$ UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT19/12 14-59
*** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTL:	:SPTS:
11	A	100P-200P			60		\$750.00	10/22	10/22	1		MON		1
PROGRAM :	COPS/DOG THE BOUNTY HUNTER													
ORD COM1:	PRG CHG PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-1 FOR 1 SPOT/WK														
3	S	200P-300P			60		\$850.00	10/22	10/22	0		MON		0
PROGRAM :	COPS/COPS B													
CON COM1:	COPS/COPS B													
12	A	200P-300P			60		\$850.00	10/22	10/22	1		MON		1
PROGRAM :	KATIE													
ORD COM1:	PRG CHG. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-3 FOR 1 SPOT/WK														
5	S	300A-400A			60		\$300.00	10/22	10/22	0		MON		0
PROGRAM :	AMR FUN-VIDEOS													
CON COM1:	AMR FUN-VIDEOS													
13	A	300A-400A			60		\$300.00	10/22	10/22	1		MON		1
PROGRAM :	KATIE													
ORD COM1:	PRG CHG. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-5 FOR 1 SPOT/WK														
9	S	1200M-100A			60		\$600.00	10/21	10/21	0		SUN		0
PROGRAM :	NUMB3RS													
CON COM1:	NUMB3RS													
14	A	1200M-100A			60		\$600.00	10/21	10/21	1		SUN		1
PROGRAM :	CSI: MIAMI													
ORD COM1:	PRG CHG. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-9 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M1	OK'D	BUY#1												
OK'D	BUY#1	MISSSED:MON/100P-200P			OCT22									
		OFFER:MON/100P-200P			OCT22									
		CMT:PRG CHG PRE-BOOKED PLS APPROVE.			OCT22									
M2	OK'D	BUY#3			60S		\$750.00	(OCT19/12)						
		MISSSED:MON/200P-300P			60S		\$750.00	PLS ADVISE.						
		OFFER:MON/200P-300P			60S		\$850.00							
		CMT:PRG CHG. PRE-BOOKED PLS APPROVE.			60S		\$850.00							

REP: T
CREDIT
ORDER

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT 19 / 12 14 - 59
*** KVUU-TV ***

SIAISON MAREGOOD OFFERS:	MISSD:MON/300A-400A	OCT22	60S	\$300.00	(OCT19/12)
M3 OK'D BUY#5	OFFER:MON/300A-400A	OCT22	60S	\$300.00	PLS ADVISE.
	CMT:PRG CHG. PRE-BOOKED	PLS APPROVE.			
M4 OK'D BUY#9	MISSD:SUN/1200M-100A	OCT21	60S	\$600.00	(OCT19/12)
	OFFER:SUN/1200M-100A	OCT21	60S	\$600.00	PLS ADVISE.
	CMT:PRG CHG. PRE-BOOKED	PLS APPROVE.			

OCT/12 \$4,500.00

REP HEADLINE# 6386563
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

91
OCT 19 / 12 12 - 15
*** KWVIT-TV ***

ADV	#	ADV.	NAME	ISS/PRIORITIES	USA	ACTION
נְכֻלָּה	הַ	נְכֻלָּה	נְמִינָה	מִינָה אֲנוֹתָרָה מִינָה		

1322 G STREET SE

ORDER # 499492 CONTRACT # 6386563
WASHINGTON, DC 20003

PRDCT PRIOR USA ACTN : 60S EST#1788 COMMENTS: (LINE, ORDER,
FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

RE: TO ROSE
FR NIKKI
NEW PRIORITIES USA ACTION :60S
TOTAL \$4,500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB# 9914019

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340
AGENCY EST# = 1788

1	100P-200P	60	\$750.00	10/22	1	MON
	PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES		<i>Cops POS</i>			
2	105A-135A	60	\$500.00	10/22	1	MON
PROGRAM : EXTRA< CON COM1: EXTRA<						

REP HEADLINE# 6386563
*** OPTNTRT PRV40 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 19/12 12.15
*** KVUU-TV ***

REP HEADLINE# 6386563
*** ORIGINAT. REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 19 / 12 12 . 15
* * * KV VU - TV * * *

MARKET TOTALS \$25,000
 SVCC- NSI
 DEMOS- RA35+*